



LIFE IS FOR SHARING.

Telekom CR-facts

We're doing something! - Employee communication

We started a poster campaign in the summer of 2017 to create awareness of the SDGs among our employees. To this end, we first distributed posters at our Bonn headquarters and hung them in high-traffic zones. In addition to illustrating all the SDGs, the posters also show Deutsche Telekom's contribution to achieving the goals. The posters are available for download [here](#) [1].

WE'RE DOING SOMETHING! OUR CONTRIBUTION TO THE AGENDA 2030.

Fighting poverty and hunger, reducing inequality, improving educational opportunities and halting climate change – in short, creating a better world for everyone. This is the ambitious aim that the United Nations (UN) set for itself, in September 2015, by adopting the "2030 Agenda for Sustainable Development." The centerpiece of the Agenda consists of 17 Sustainable Development Goals. To achieve these goals, all of us – including policymakers, civil society and businesses – will have to work together.

Here we list a few examples of how our products, services and activities are supporting efforts toward these goals.

"WE ARE THE FIRST GENERATION THAT CAN END POVERTY, AND THE LAST GENERATION THAT CAN TAKE STEPS TO AVOID THE WORST IMPACTS OF CLIMATE CHANGE."

Ben Hoon, former UN Secretary General

