Telekom CR-facts

Lobbying and Trade Associations - Climate Alignment

We found many of our trade association’s positions and lobbying activities are aligned with the aims of the Paris Agreement. In some instances, our trade associations’ policy positions and lobbying activities may not fully align with our positions on issues, including the Paris Agreement’s goals and other sustainability topics. For those trade associations where we determined we are only partially aligned on issues relating to climate, to mitigate any misalignment, we expect to engage further with these trade associations to understand their positions better, work to influence change and finally, assess whether our membership should continue. Additionally, as we work to mitigate any misalignment related to climate, it is essential to consider other factors relevant to company interests, such as safety or diversity and inclusion. We believe that having a seat at the table with our trade associations allows us to communicate our views and influence the dialogue and activities in a manner that aligns with our commitment to sustainability and the long-term interests of our shareholders and other stakeholders, including around transparency and reporting.

In future reports, we may look to provide updated information on alignment with climate change aims and, where there is any misalignment, information on mitigating efforts.

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B.A.U.M e.V.  
**Membership**  
Association of companies in Germany, committed to environmental oriented management and behaviour. The network is engaged in: (1) awareness raising on problems and chances of environmental protection and questions on sustainable development within companies, institutions, politics, and population in Germany, (2) the distribution and further development of an integrated system of preventative ecological oriented management, and (3) the introduction of methods and measurements on environmental management and sustainable development. B.A.U.M. also launched the “Wirtschaft pro Klima” initiative.

BDI - Bundesverband der Deutschen Industrie e. V.  
**Member of the Executive Committee, Timotheus Höttges, CEO, Deutsche Telekom AG**  
In the last years the BDI position advanced with respect to the general support for climate regulations and the EU Green Deal. Due to the heterogeneity regarding industries, there are sometimes differences with respect to regulatory details, e.g. regarding timelines and exceptions. Despite the progress made, we are still not fully aligned with the BDI position with respect to speed and ambition level of climate change mitigation activities.

Bitkom e.V.  
**Member of the Executive Committee and Vice-President, Michael Hagsphil, SVP Global Strategic Projects and Marketing Partnerships, Deutsche Telekom AG**  
Generally, Bitkom is supporting climate related positions, especially with respect to the enabling role of digital technologies and solutions, but as Bitkom is dominated by production companies, the interests, e.g. with respect to extension of product lifetimes are sometimes different from the interest of telecommunication service providers as DT.

econsense - Forum Nachhaltige Entwicklung der Deutschen Wirtschaft e.V.  
**Membership**  
Econsense is the sustainability network of German business. The goal of the organisation is to actively shape the transformation to a more sustainable economy and society with its members. Econsense is associated with the BDI (Bundesverband der Deutschen Industrie) but formally independent and based on voluntary membership.

ETNO - European Telecommunications Network Operators’ Association  
**Member of the Executive Board, Jakob Greiner, VP European Affairs, Deutsche Telekom AG**  
ETNO is an industry association of fixed net telecommunication providers in Europe. ETNO is currently developing a sustainability strategy with strong focus on climate protection and the impacts of telecommunications on climate to address EU political organizations, as mainly the EU Commission. ETNO is involved in various EU policy consultations with respect to “Fit for 55”, circular economy and EU taxonomy.
The European Green Digital Coalition (EGDC) was formed by 26 CEOs of ICT companies (including Deutsche Telekom) who signed a Declaration to support the Green and Digital Transformation of the EU on Digital Day 2021. The Declaration builds on the EU Council conclusions of December 2020 on Digitalisation for the benefit of the environment and recognises the ICT sector as a key player in the fight against climate change. With the signature of the Declaration, the 26 CEOs formed the EGDC, committing on behalf of their companies to take action in the following areas:

1. Investing in the development and deployment of green digital solutions with significant energy and material efficiency that achieve a net positive impact in a wide range of sectors;
2. Developing methods and tools to measure the net impact of green digital technologies on the environment and climate by joining forces with NGOs and relevant expert organisations;
3. Co-creating, with representatives of others sectors, recommendations and guidelines for green digital transformation of these sectors that benefits environment, society and economy.

GeSI aims to fulfil four major objectives: 1) Raise awareness of ICTs and related technologies’ role in addressing the causes and effects of climate change; 2) Showcase innovative initiatives being undertaken by the ICT sector in the interests of environmental sustainability, and promote the exchange of best practices between the public and private sectors; 3) Mobilize political will to better reflect the role of ICTs in the outcomes produced by the major conferences on climate change and sustainable development; 4) Encourage governments to include ICTs and related technologies as key elements of their national climate change policies, across all industry sectors. Bolstering collaboration on these main objectives, GeSI seeks to synergize the messages being expressed by actors in the ICT field; the message that ICTs can enable low-carbon economies, and that 21st century governments, regulators and businesses cannot afford to exclude ICTs from policy or business initiatives to green our global economy. GeSI communicates with policymakers and key stakeholders to explain the significant contribution that ICT can play in addressing climate change globally and facilitating low-carbon development. GeSI wants the contribution of ICT to be recognised and integrated in government policies to achieve sustainability goals – at national, regional, and global level. Our role is to inform policymakers about ICT and climate change, to drive the sustainability debate and participate in joint initiatives. Additionally, GeSI drives the implementation of TCFD and Science Based Targets within the ICT industry. In 2021 GeSI officially launched the "Digital with Purpose" movement to drive the industry more sustainable.
Global Compact Caring for Climate Membership

Launched by the UN Secretary-General Ban Ki-moon in 2007, "Caring for Climate" is the UN Global Compact and UN Environment Programme's initiative aimed at advancing the role of business in addressing climate change. It provides a framework for business leaders to advance practical solutions and help shape public policy as well as public attitudes. Chief executive officers who support the statement are prepared to set goals, develop and expand strategies and practices, and to publicly disclose emissions.

The GSMA is committed to:

• achieving carbon neutrality for all operations year on year (Scope 1, 2 and 3)
• a carbon emission reduction target for scope 1 and scope 2 emissions in line with the 1.5ºC trajectory and for scope 3 in line with the “well below 2ºC” trajectory, following a science based approach, using a baseline year of 2019
• achieving net zero emissions by 2050
• disclosing emissions, targets and progress year on year

[1] https://www.gsma.com/aboutus/who-we-are/sustainability/

GSMA – GSM Association Membership

Aligned

Member of the Board, Dominique Leroy, Board Member for Europe, Deutsche Telekom AG

International Chamber of Commerce (ICC) Membership

Partially aligned

ICC is the only accredited global business organization at the UN. With the “Green Economy Roadmap” ICC emphasises the responsibility of business and companies for a sustainable development according to the Rio Convention of the UN. ICC is especially supporting climate protection activities such as regularly attending COP side events. Due to the heterogeneity of ICC the position is not always as ambitious as the DT climate protection policy & targets.

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