

Telekom CR-facts

Supporting start-ups: Creating space for ideas

As the leading startup program of Deutsche Telekom, the telcotech incubator hubraum connects external startups with business units in our group to jointly offer innovative products for our private and business customers. In addition, hubraum offers startups early-stage financing from their own investment fund and targeted innovation programs with a view to the strategic growth areas and technologies of Deutsche Telekom.

Since the founding of hubraum in 2012, hubraum has built up a strategic investment portfolio of over 25 companies and closely collaborated with over 300 start-ups from Europe and Israel in areas such as Future Connectivity (e.g. 5G, Edge Cloud, AI, NBIoT), Connected Life and Work (e.g. smart home, AR/VR, industrial IoT) and the "Next Next" (e.g. blockchain). The hubraum Campus in Berlin has been expanded with one of the first 5G networks in Europe and edge cloud infrastructure. In addition to co-working office space and mentoring, startups can now also have exclusive access to Deutsche Telekom's networks, product platforms and test data to accelerate their business development.

In 2019, 16 projects from our Edge and 5G prototyping programs were implemented on the new infrastructure. These will be continued in 2020. In the same period, five projects of the consumer IoT eSIM program have been implemented. They will be marketed in 2020 as products of the national companies of DT.