

Telekom CR-facts

Volunteer Readers

In a joint project Deutsche Telekom Stiftung and German Reading Foundation aim to awaken children's interest in math and science and improve their language and reading skills by reading aloud to them. Appropriate reading materials (books, apps, e-books) are read aloud by volunteer readers to kids aged three to ten in kindergartens, primary schools and libraries. By late 2019, a total of around 2,700 volunteers engaged as volunteer readers in Germany and abroad–including 100 Deutsche Telekom employees (as of November 2019.)

Fachbereich:

Communication

Unternehmen:

Deutsche Telekom Stiftung

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