Telekom CR-facts

LCMM App (Low Carbon Mobility Management): Helps to improve individual, environmental-sensitive driving style

LCMM (Low Carbon Mobility Management) is a complete system developed for managing logistics fleets. DHL and DB Schenker,
for example, use the patented system in China and Europe and have reduced harmful emissions by an average of 20 percent (saving of 468 kg CO2 per HGV within one month). Fuel costs also went down by as much as 15 percent. This solution starts by analyzing
individual driver behavior. The app helps drivers to develop a more environmentally focused driving style. A cloud backend with corresponding dashboards helps fleet operators to manage their vehicle fleets as efficiently as possible (including up-to-date positioning of each vehicle).

In 11/2020, LCMM has been awarded with the "#GreenMagenta" label of Deutsche Telekom.