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Telekom CR-facts

Impact Measurement - Details on our approach (process flow & tool)

OUR BLUEPRINT: PROCESS OVERVIEW AS A BASIS FOR "IMPACT MEASUREMENT TOOL"



SCREENSHOTS IMPACT MEASUREMENT TOOL

The screenshots show the user interface of the impact measurement tool, organized into four numbered sections:

- Section 1:** Overview of the baseline situation, target situation, and measures. It includes a table with columns for "Baseline Situation", "Target Situation", and "Measures", each with a "Your input" field.
- Section 2:** Evaluation of the value chain and corresponding stakeholders. It features a table with columns for "Baseline Situation", "Target Situation", and "Measures", and a "Measures" column with a "Your input" field.
- Section 3:** Evaluation of resource uses of the baseline and target situation as well as the changed use of resources of the measure. It includes a table with columns for "Baseline Situation", "Target Situation", and "Measures", and a "Measures" column with a "Your input" field.
- Section 4:** Environmental and societal impact of the measure. It displays a "Total CO2e footprint" table, a "per footprint unit" table, and a "Measures - output report" table.

For the impact measurement, the already existing process was adapted, and a tool based on the process was developed with which the analyses are carried out. The

process consists of 4 steps and covers the environmental and societal impacts of a measure. See process steps below - and graphics illustrating them

1. Definition of the baseline situation, target situation and measure

2. Evaluation of the value chain and corresponding stakeholders

3. Evaluation of resource uses of the baseline and target situation as well as the changed use of resources of the measure

4. Environmental and societal impact of the measure

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