



2014 Corporate Responsibility Report

We take responsibility

Facts & figures

Positive development
Constant development
Negative development

Economic

2011

2012

2013

2014

ESG KPI „Sustainable Procurement“ (% of procurement volume reviewed according to sustainability criteria)

38

54

54

72

ESG KPI „Socially Responsible Investment (SRI)“ (% T-Shares held by SRI investors)

15,1

14,1

20,6

22,7

Environmental

2011

2012

2013

2014

ESG KPI "Energy Consumption" (energy consumption in thousands of MWh/revenue in billions of €)

116

119

121

118

ESG KPI „CO₂ Emissions“ (difference in emissions compared to the climate target base year 2008 in thousands of t CO₂)

267

406

632

593

ESG KPI "Used Cell Phone Collection" (old)* (cell phones collected in thousands/customers in millions)

21,5

5,7

4,3

3,9

ESG KPI "Used Cell Phone Collection" (new)** (cell phones collected in thousands/number of devices sold in millions)

17,7

17,9

* ESG KPI „Used Cell Phone Collection“ (old) refers to data from DT in Germany.

** ESG KPI „Used Cell Phone Collection“ (new) covers DT Group. The Group value includes companies that have submitted the data necessary to calculate the KPI (currently e.g. without T-Mobile USA). T-Systems is not relevant.

Social

2011

2012

2013

2014

ESG KPI „Social Commitment“ (Performance vs. relevance in percentage points / DT in Germany)

-13

-6

+6

+14

ESG KPI „Employee Satisfaction CR“ (Employee identification with Deutsche Telekom's CR commitment in %)

67

New ESG KPIs starting from 2014*

ESG KPI „Community Investment“ (Deutsche Telekom's involvement in the community either financially, in-kind or by time contribution of its employees measured in millions of €)

Pilot testing 2014

48,9

ESG KPI „Beneficiaries“ (number of people involved in community activities and in target group that benefited from community activities in millions)

Pilot testing 2014

13

ESG KPI „Media Literacy“ (% of people reached through programs addressing media literacy)

Pilot testing 2014

40%

* Values only starting from 2014. Due to first-time reporting of this KPI data of some reporting units is not included.



Through our interactive subsidiary benchmarking tool, important facts and figures of our subsidiaries can be analysed and compared.