



LIFE IS FOR SHARING.

Telekom CR-facts

Achieving more together: international collaboration

How can international corporations put sustainability strategies into practice across borders? Deutsche Telekom employs CR managers for the relevant business segments and national companies to reach this goal. They use the CR Manager Network to regularly share best practices and discuss new challenges, thereby jointly promoting essential CR issues. The central Group Corporate Responsibility (GCR) department is responsible for managing the network.

To stay in contact and work close together, the CR-Managers rely on virtual as well as face-to-face meetings. During our CR-Managers-Meeting in Athens (Mai 2019), topics included the new ambitious climate protection targets, the Community-Initiative "Stop wasting - start caring!" as well as "digital democracy". The virtual CR-Managers-Meeting in October 2019 focused among other things on recent progress and upcoming next steps to transform Deutsche Telekom to an ever more sustainable company as well as the raising importance of Corporate Responsibility for attracting talented new employees.

Fachbereich:

Group Corporate Responsibility

Unternehmen:

Deutsche Telekom - GHS

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