



**LIFE IS FOR SHARING.**

## **Telekom CR-facts**

### **CR action areas**

We focus our CR activities on areas in which we are able to make a particularly effective contribution to the sustainable development of society. In this context we defined the following three CR action areas, all of which are directly connected to our core business:

We take responsibility ...

...for connected life and work

We are helping shape the change in the increasingly digitized work and living environment. Deutsche Telekom supports cultural change with innovative products and solutions toward greater self-determination and quality of life both in our professional and personal lives. Our goal is to be a driving force for sustainable life and work.

...for connecting the unconnected

Irrespective of their social or economic opportunities, we try to get as many people as possible involved in the development of the society they live in. With this in mind, we promote numerous community initiatives and support projects for media skills development.

... for a low-carbon society

Global warming and its consequences are one of the greatest challenges facing mankind. We have launched large-scale initiatives to reduce our own emissions for the long term. At the same time we are also empowering our customers and partners to make their contribution to climate protection with our solutions.

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